

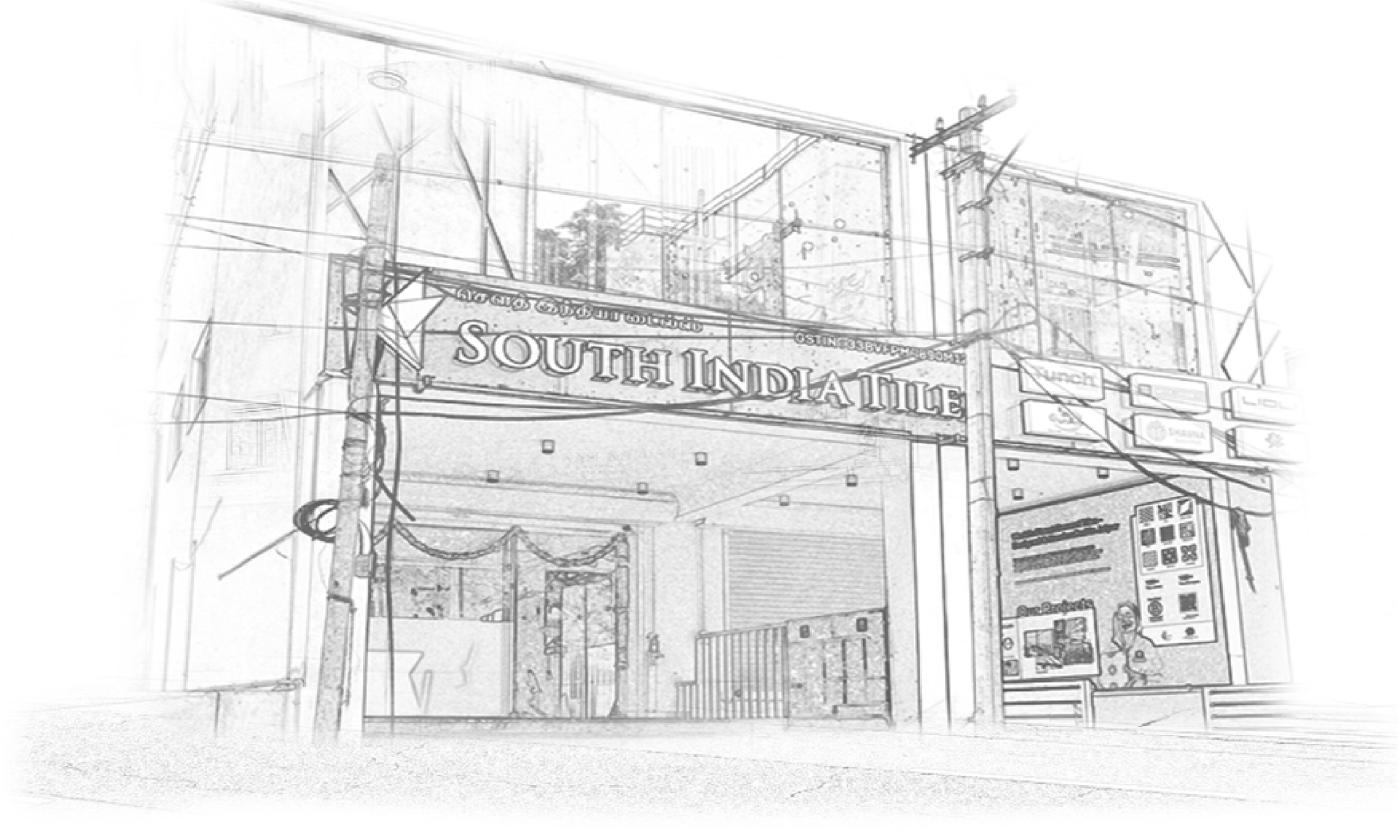
"Pollution is nothing but the resources we are not harvesting. We allow them to disperse because we've been ignorant of their value."

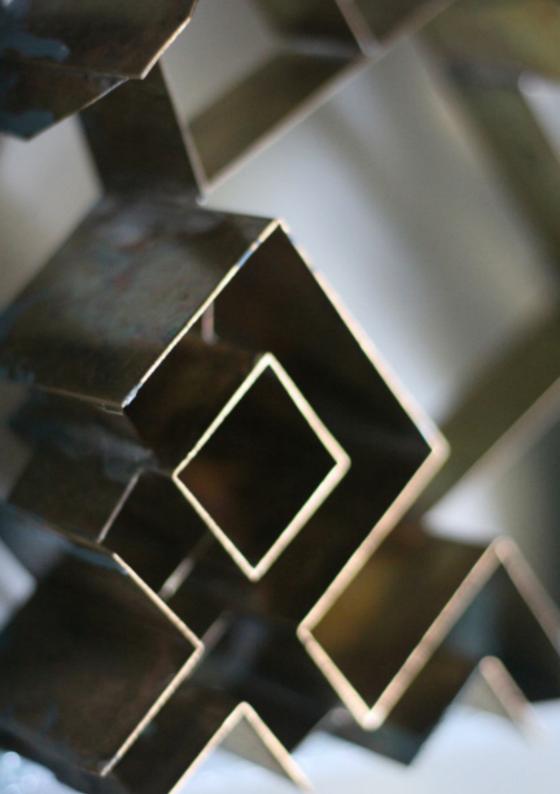
- R. Buckminster Fuller



South India Tiles symbolizes the evolution of porcelain and ceramic tiles, focusing on the luxury segment in their collections. We pride ourselves on having extensive working knowledge of both industry standards and design trends. Our showroom features a curated selection of the highest quality products from around the nation, which we pair with complimentary design services by highly trained and professional interior designers. Our goal is to elevate your space and provide a thoughtful, personalized experience

Under one dach, we offer a wide range of brands. In our carefully designed shop atmosphere, we promise to offer you the newest designs and fits for tiles. The product range available at our studios involves all of the senses thereby allowing the user to enjoy personal spaces that offer a new sense of well-being. Our inspiration abounds. Choose among thousands of patterns inspired by nature. Choose the wood, marble, antique, textured, natural, modern, and more from numerous looks. Choose from glazed to glossed, matte to rustic, and many more tile finishes. Welcome again, to the world of innovation!





## **Our product**

# CARBON TILE



One sqm of **Carbon Tile** 



Prevents 15 min of car pollution



# DESIGN DIRECTION

The amalgamation of an evident character with a natural element associated with the city or industry.



IDENTILE SERIES



INDUSTILE SERIES



## IDENTILE SERIES

#### STANDARD RANGE

IdenTile series is an expression of our coexistence with nature. The patterns are symbolic art form of contemporary taste with a modern twist for living space.

DELHI + Mughal

BEIJING + Mountains

 $\triangle$ 

LONDON + Water

**\*\*\*** 

NEW YORK + Central Park

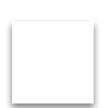




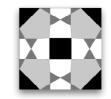
## **TARA**



Domes that make you stop in wonder Endless arches that make you stay forever The Delhi that took our breath away

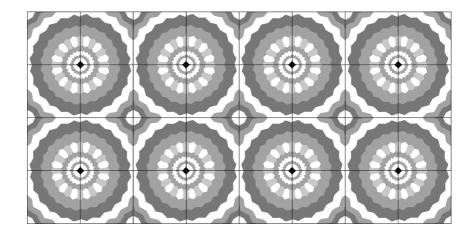






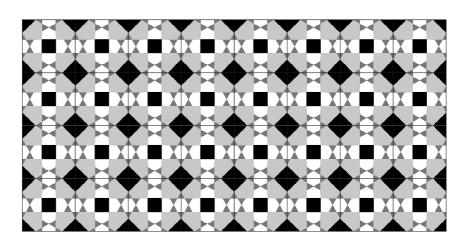


CC101



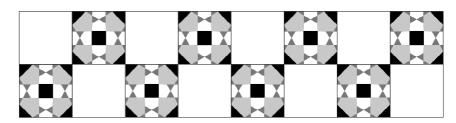


CC102





CC006



Thickness - 20mm to 30mm

Square







300mmX300mm

250mmX250mm

200mmX200mm







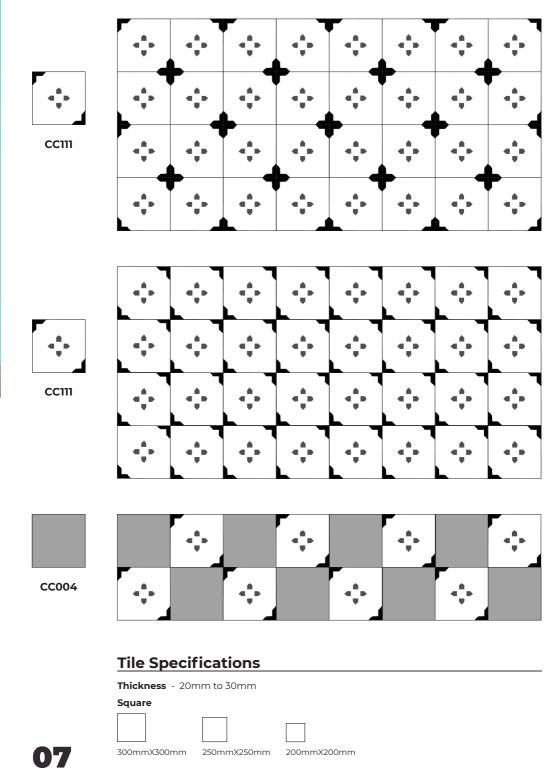
## **SAAR**



I see a star, you see a flower I see a circle, you see a hexagon I see shadows, you see the light in between













## **INFINITY**



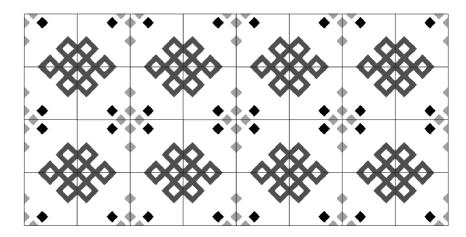
The good luck that weaves over & above, Through and through, on and on Beginning or end, I have no clue





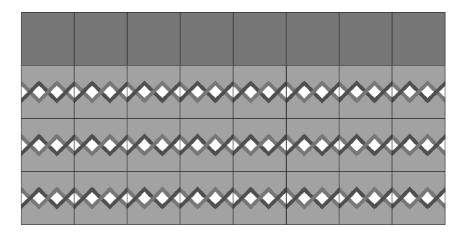








CC122





CC003



Thickness - 20mm to 30mm

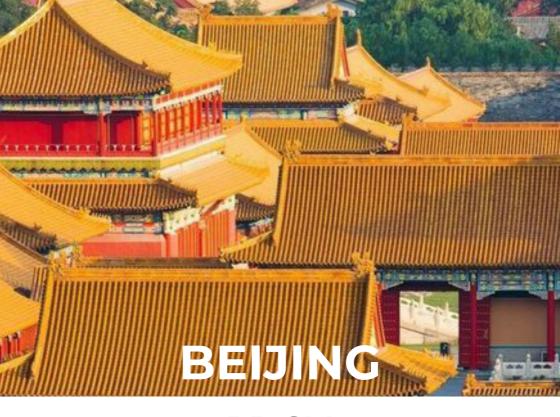












## **PRISM**

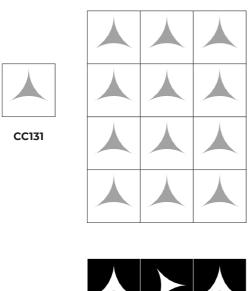


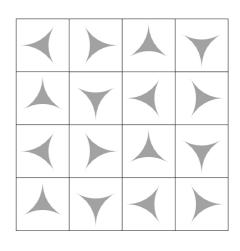
A paper fan rustles silk kimonos Under a curved sloping roof In the shade of sharp mountain peaks

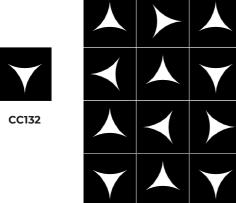


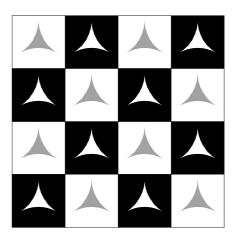


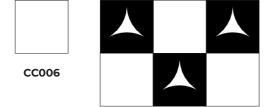


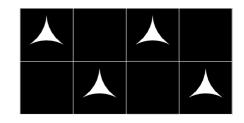










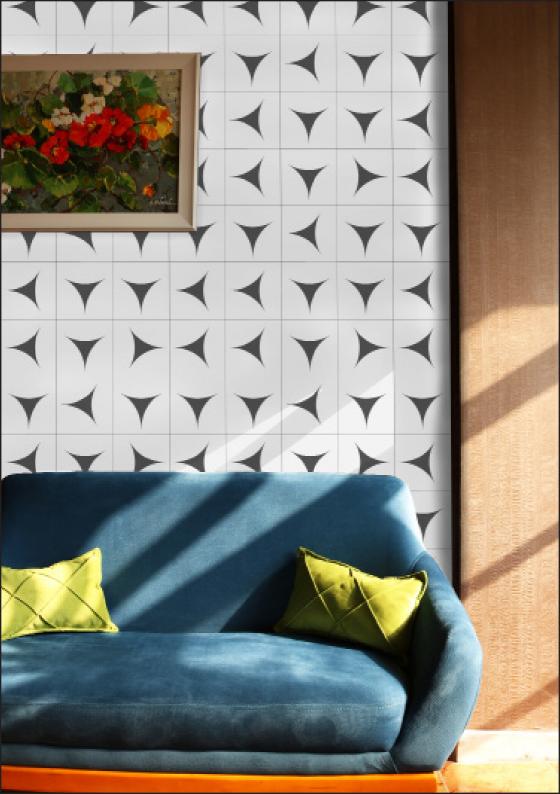


Thickness - 20mm to 30mm













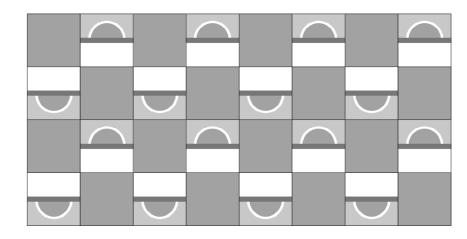
## **CONNECT**



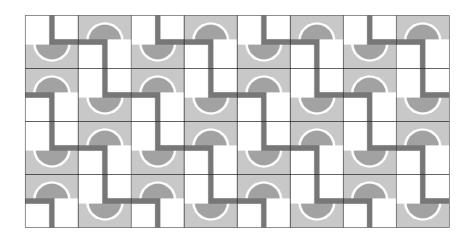
The Eye catches them everywhere At every nook and corner Going round and round



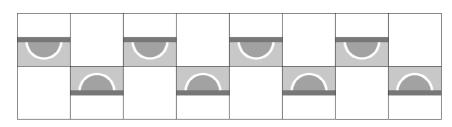












Thickness - 20mm to 30mm









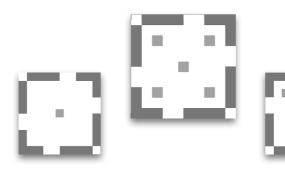


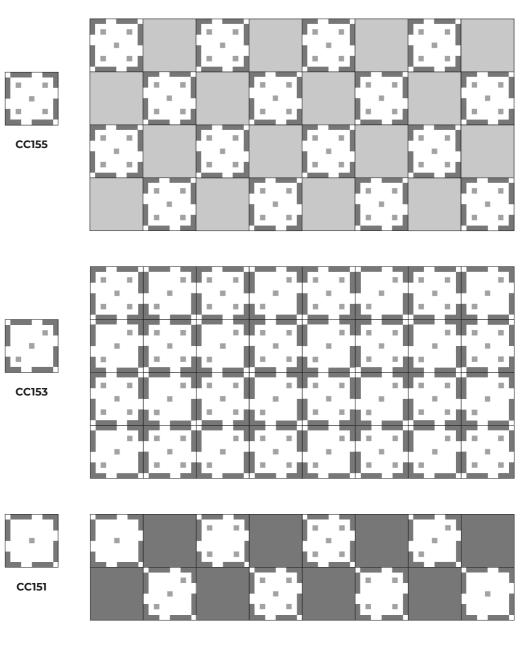


## **THREAD**



Step One, Three, Five Sidestep. Zigzag. Mind the gap! The Underground Tap dance





Thickness - 20mm to 30mm













## **DECO**



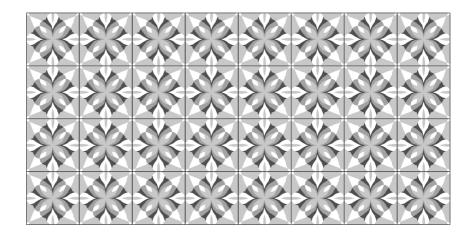
Where dreams met the sky Wealth met glass And curves met right angles





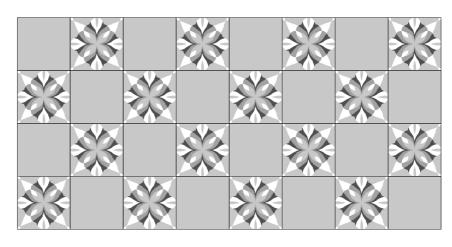






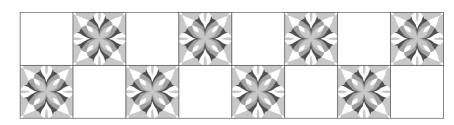


CC005





CC006



#### **Tile Specifications**

Thickness - 20mm to 30mm













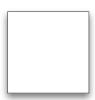
# **JAZZ**



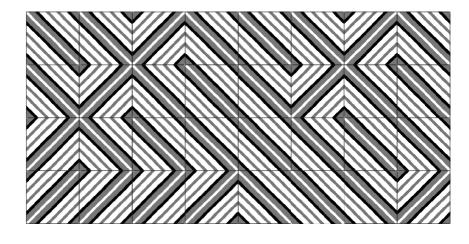
With a soft saxophone in a dim speakeasy, The Big Apple gave me A kiss to build a dream on



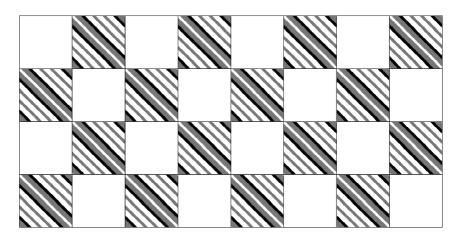




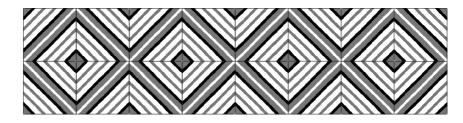












### **Tile Specifications**

Thickness - 20mm to 30mm













# INDUSTILE SERIES

#### **PREMIUM RANGE**

Industries have brought historical changes in our progress as a species on Earth. Inspired by the magnitude of our consumption of natural resources, we designed IndusTile series to communicate the resulting consequences.

PAPER	+	Plants	P
TRANSPORT	+	Air	<b>1</b>
TANNERY	+	Leather	
OIL	+	Sun	->



# **DEMI**

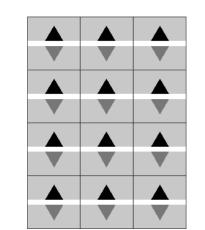


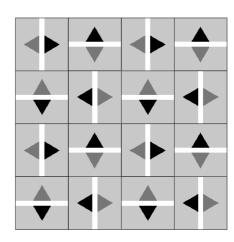
With high shoots and deep roots, The Papyrus remains The canvas to our life





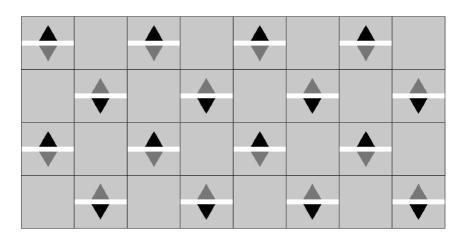






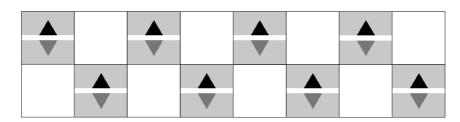


CC005





CC006



### **Tile Specifications**

Thickness - 20mm to 30mm













# **FRACTAL**



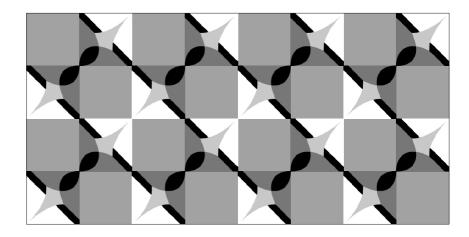
The canopy sighed A shower of leaves Every blade a masterpiece





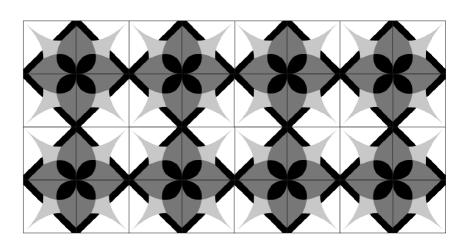


CC211



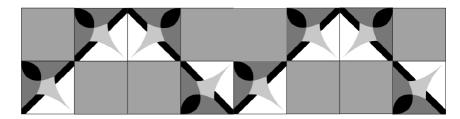


CC211





CC004



### **Tile Specifications**

Thickness - 20mm to 30mm













# **PIVOT**



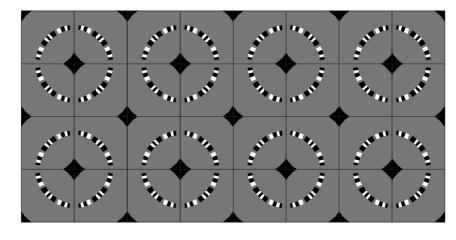
The line around a point The curve that moves the world The greatest invention by Man

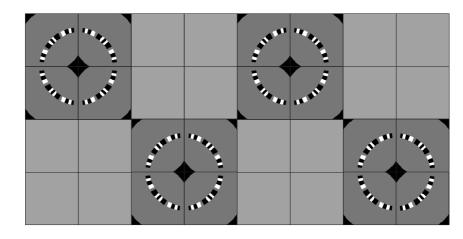














CC001



### **Tile Specifications**

Thickness - 20mm to 30mm











# **TRANSPORT**

### **PIXELS**

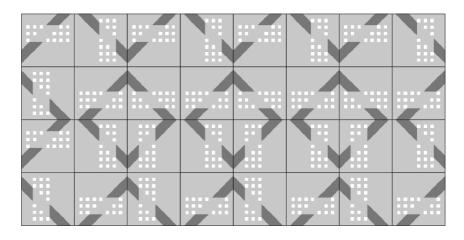
The wind on your face
The thrum of wheels under your feet
Watching life blur past: wanderlust





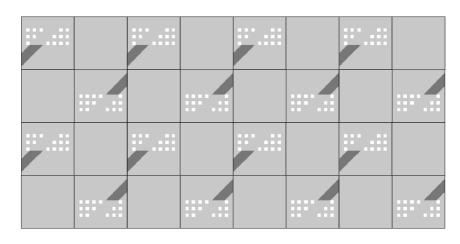






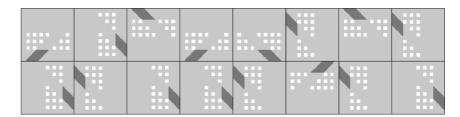


CC232





CC233



### **Tile Specifications**

Thickness - 20mm to 30mm

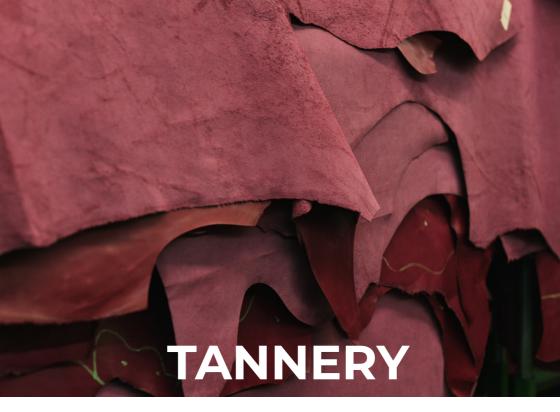












## **WEAVE**

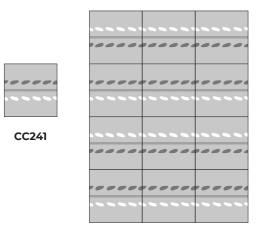


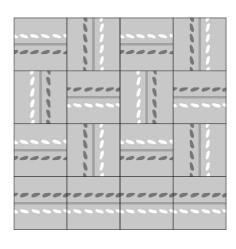
The classic suede seam The aristocratic border The edge of luxury



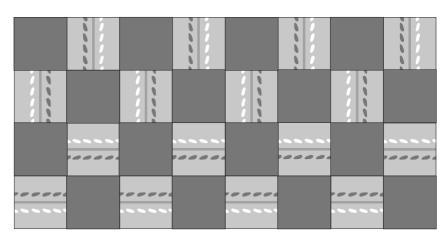






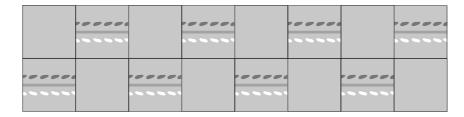








CC005



### **Tile Specifications**

Thickness - 20mm to 30mm

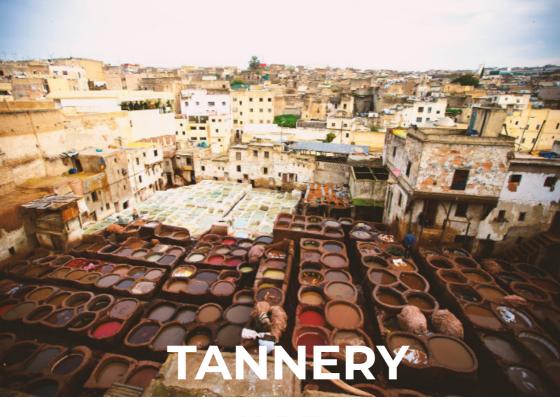












# HIDE

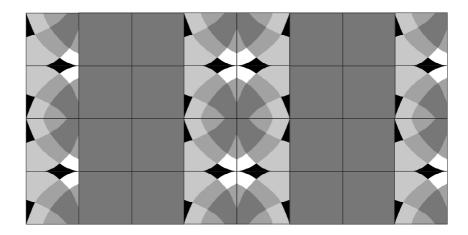


Sensitive the sense is Random the wrinkle is Playful the touch is



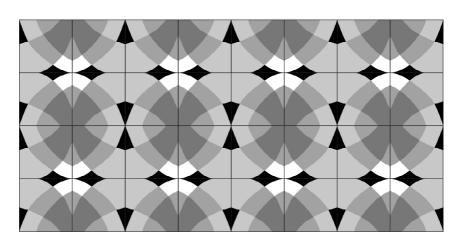


CC251



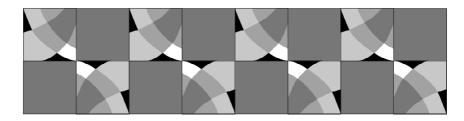


CC003





CC003



### **Tile Specifications**

Thickness - 20mm to 30mm













# **DRIP**



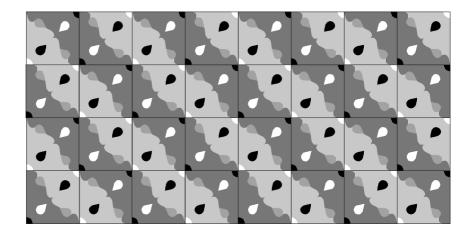
It fell from the sky A drop of golden Sun And the course was altered





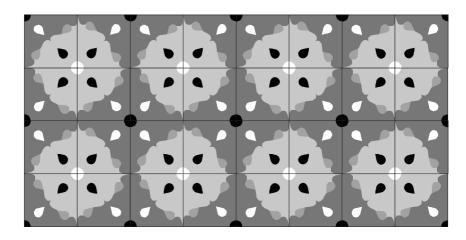


CC261



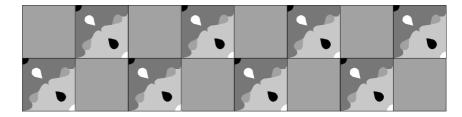


CC261





CC004



### **Tile Specifications**

Thickness - 20mm to 30mm











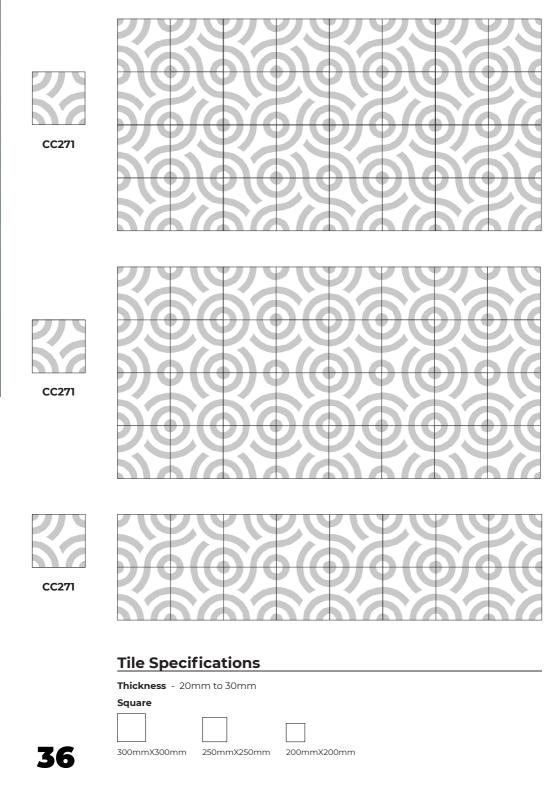


# **EMBRACE**



Substance that is formless Movement that is flawless Bonds that are endless









# **IDENTILE CATALOGUE**

### **DELHI**



CC101



CC102



CC111

# **BEIJING**



CC121



CC122



CC131



CC132

# **LONDON**



CC141



CC142



CC143



CC151

### **NEWYORK**



CC161



CC171

# **PLAIN**



CC001



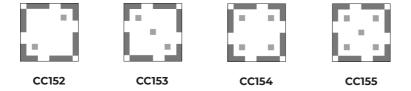
CC002



CC003



CC004



CC005

# **INDUSTILE CATALOGUE**

### **PAPER**



CC201



CC211

# **TRANSPORT**



CC221



CC231



CC232



CC233

### **TANNERY**



CC241



CC251

### OIL



CC261



CC271

# **PLAIN**



CC001



CC002



CC003



CC004

CC005



# **FAQs**

#### WHAT IS CARBON TILE?

Carbon Tile is the first Tile to be made with Air Pollution that aims to offset the world's carbon emissions at scale through a conventional construction material.

#### HOW IS THE POLLUTION COLLECTED AND USED IN THE CARBON TILE?

We collaborate with carbon capturing/ collecting companies who are experts at recovering carbon from multiple sources. We follow a 3 stage process of Collect - Process - Build. We collect the carbon from various partners around India then process the carbon and standardise it at our facility. This carbon is then ready to be used in the making of Carbon Tiles.

#### HOW DO I REDUCE AIR POLLUTION BY CHOOSING CARBON TILES?

1 Carbon Tile is equivalent to preventing 30,000 litres of air from being polluted. That is how much an average adult person breathes for a day. More the area, more the amount of carbon emissions is offsetted from the environment.

#### IS IT SAFE TO USE THESE TILES?

Yes, Carbon Tiles are perfectly safe like any other tiles. In fact, they are composed of natural materials like marble chips, marble powder and stone dust. We have RoHS certification for our Carbon Tiles. After polishing, an additional coating could be applied for finish and surface protection. Also, refer to Caution under Maintenance and Care.

#### WHAT IS THE REQUIRED LEAD TIME?

Upon order confirmation, the standard range of tiles will be delivered in 30-40 days. Custom Designs and Designer tiles will require upto 60 days.

#### WHY ARE THE JOINT LINES VISIBLE ONCE THE TILES ARE LAID?

Tiles are laid in very close vicinity with a 1-2mm gap for the grouting material which is necessary to keep tiles intact along with the bottom bedding material.

#### WHY ARE THERE SLIGHT DIFFERENCES IN THE TILES?

Carbon Tiles are handcrafted which results in their slight variations such as edge splinters and color smudging. This is what gives it the exquisite appeal of handmade products. The minor color variations in tiles of different batches may arise due to the very random nature of carbon particles.

### **Technical Details**

**Wet Transverse Strength** 

 $3N/mm^2$ 

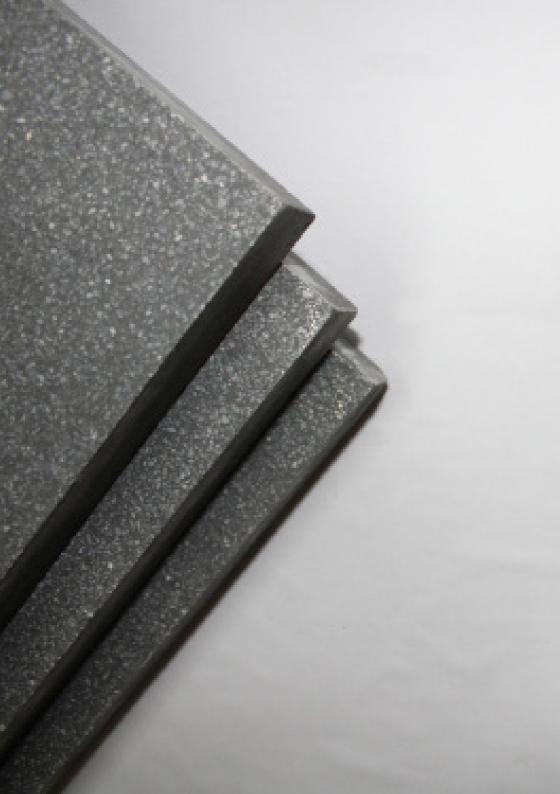


### **Water Absorption**

Below 10%







### **MAINTENANCE & CARE**

Carbon Tile floors can last up to 70 years if used and maintained properly. We took utmost care in crafting the tiles for your use. These are the series of measures for maintenance and usage of Carbon Tiles.

#### LAYING:

There will be dimensional variations both in thickness and right angles as it is handmade. Variations will have to be adjusted accordingly by the mason to attain the desired layout.

#### APPLICATION:

Carbon Tiles are recommended for horizontal and vertical surfaces in indoor spaces. Usage of these tiles in outdoor open areas may lead to a weathered appearance and loss of polish.

#### **POLISHING:**

As per usage and footfall traffic, tiles may require repolishing to maintain the gleaming surface. Carbon Tiles can be repolished multiple times over its lifespan.

#### **CAUTION:**

These tiles are not recommended for areas where there will be frequent spillage of oil or masalas such as kitchen countertops, and heavy wet areas like bathrooms.

#### **ROUTINE:**

For daily maintenance, mop with normal water with attention to changing the water often. Please do not use harsh cleaning chemicals, phenyl, etc.

"As an architect you design for the present, with an awareness of the past for a future which is essentially unknown."

- Norman Foster



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